

THE ARAB CULTURAL AND COMMUNITY CENTER wants you to help GROW our next festival by becoming a SPONSOR!



This year will be the Arab Cultural and Community Center's 15th Annual Arab Cultural Festival, held in beautiful Golden Gate Park. Mayor Gavin Newsom has declared October, Arab Heritage Month in San Francisco. As a cornerstone event of this city-wide recognition of the Arab-American community, we expect more attendees and a more exciting festival than ever!

We are looking for business and corporate sponsors to grow the Arab-American community through our four sponsorship levels:

<p>-- the Date Palm \$2,500 includes:</p> <ul style="list-style-type: none"> • Premium booth space • Full page ad in Festival program • Recognition from the stage during the program • Full page ad in ACCC newsletter for one year • Logo on all Festival promotional materials • Logo and link on ACCC website for one year 	<p>-- the Olive Tree \$1,000 includes:</p> <ul style="list-style-type: none"> • Booth space • Full page ad in Festival Program • Half-page ad in ACCC newsletter for one year • Logo on all Festival promotional materials • Logo and link on ACCC website for one year
<p>-- the Lemon Tree \$500 includes:</p> <ul style="list-style-type: none"> • Booth space • Half-page ad in Festival program • Quarter-page ad in ACCC newsletter for 1 yr. • Logo on all Festival promotional materials 	<p>-- the Grapevine \$250 includes</p> <ul style="list-style-type: none"> • Quarter-page ad in program book • Logo on all Festival promotional materials

These trees and plants are involved in the sustainability of the Arab world and will represent your role in supporting the success of the 15th Annual Arab Cultural Festival.

Since 1995, the ACCC has produced this one-day event celebrating the diversity and beauty of Arab and Arab-American cultural expression. This event marks the largest celebration of Arab heritage in Northern California. Enjoyed by Arab and non-Arab audiences of 4000-6000 participants each year, it celebrates a rich tapestry of performing and visual artists, food, traditional clothing, and other cultural traditions.

In 2007 and 2008 we received media coverage in all of the major Bay Area print publications. Our 2009 publicity and marketing campaign will include a media campaign to print outlets, radio, and TV, direct mail to our membership as well as other cultural organizations, distribution of postcards and posters to location throughout the 7-county Bay Area, and extensive internet and email outreach.



To become a sponsor, please complete and return the Sponsorship Agreement Form to the ACCC. For more information please contact Lindsay Wilson at 415-664-2200 ext. 16 or email: lwilson@arabculturalcenter.org